

DOMINIC STRICKER

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Logo Guidelines





# Logotype

Primary Logo

Inverted



# Logotype

Alternative Logo

Inverted



# Logotype

Logomark

Inverted



# Logotype

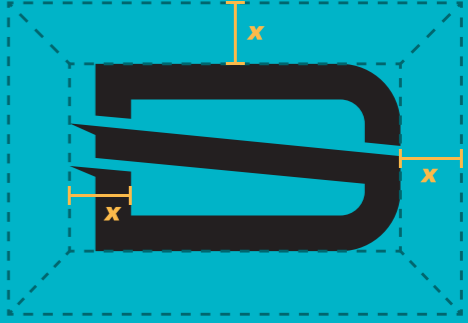
One color version





# Logotype

Safety Zone & Minimum Size



80px / 2.6cm



DOMINIC STRICKER



50px / 1.7cm



40px / 1.4cm



# Logotype

Typeface

REASON NEW

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

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“ROGER, HUNGRY:  
ATE 236 PEACHES  
& CANTALoupES IN  
1904!”

Victor jagt zwölf Boxkämpfer quer über den großen Sylter Deich

DOMINIC STRICKER **9/10**

# Logotype

Colors

## Cyan

RGB **20/165/187**  
CMYK **73/1/23/0**  
HEX **#14A5BB**

## Black

RGB **26/24/24**  
CMYK **72/67/59/79**  
HEX **#1a1818**

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